

Curitiba, January 14, 2025.

To the Business Community,

It is with great enthusiasm and pride that we present the **28th International Congress of Mechanical Engineering (COBEM 2025)**, an event of excellence and tradition that for over 50 years has brought together the brightest minds in engineering, science, and industry. Held in Curitiba on the campus of the Federal University of Paraná (UFPR) and organized in partnership with the Pontifical Catholic University of Paraná (PUCPR) and the Federal University of Technology - Paraná (UTFPR) - the three largest and most prestigious educational institutions in the state - COBEM 2025 has established itself as one of Brazil's foremost academic and technological gatherings, recognized on the international stage.

In this edition, we expect to welcome between 1,200 and 1,500 participants from around the world, including renowned scientists and researchers, all celebrated for their exceptional contributions to engineering, science, and technology.

In parallel with COBEM 2025, **PITCH DAY UFPR** is anticipated to attract over 5,000 visitors and showcase more than 150 innovative projects. This unique combination - an established international congress paired with a dynamic hub of entrepreneurial ideas - creates rare opportunities to forge strategic partnerships, expand professional networks, and connect your company with a highly qualified audience. Thus, your brand will be associated not only with academic and scientific excellence but also with a center of innovation and emerging business ventures.

By sponsoring COBEM 2025 and PITCH DAY, your company will have the opportunity to align its image with a truly international event, bolstered by the presence of Paraná's leading universities and a global audience. Moreover, your brand will be prominently featured in an environment that values technological progress, sustainability, and socioeconomic development, reinforcing your commitment to the future and education.

Attached you will find detailed information outlining the sponsorship tiers (Diamond, Gold, Silver, and Bronze) and their respective benefits, as well as additional details about COBEM 2025 and PITCH DAY. This document thoroughly presents the visibility opportunities for your brand, aligned with international exposure, academic excellence, and the commercial prospects that this event offers.

We appreciate your attention and invite your company to join us on this journey of half a century of tradition, excellence, and innovation-contributing to writing a new chapter in the history of mechanical engineering in Brazil and around the world. Join us and enhance your image before a distinguished audience in an inspiring, dynamic, and globally-reaching environment.

Sincerely,

COBEM 2025 Organizing Committee

José Viriato Coelho Vargas (UFPR) - Chairman

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