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COBEM 2025



BECOME AN OFFICIAL SPONSOR!



PROMOTION



REALIZATION



Everything you need to
know about



and how to become a
sponsor!

DATE

COBEM 2025 will take place from November 9 to 14, 2025.



LOCATION

Polytechnic Center of the Federal University of Paraná
(Jardim das Américas - Curitiba - PR - Brazil).

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WHY CURITIBA?

International Recognition

- In November 2023, Curitiba was awarded the title of "Smartest City in the World" at the World Smart City Awards (Barcelona, Spain).
- In November 2024, it was named the "Most Intelligent Community in the World" by the Intelligent Community Forum (ICF).



WHY THE POLYTECHNIC CENTER?

Easy Access

- Close to Afonso Pena International Airport.
- Large parking areas on campus, facilitating mobility for attendees and exhibitors.
- Around 9,000 people circulate daily through the campus, creating an ideal environment for integration between academic research, industry, and technological solutions.



WHO WE ARE!

COBEM (28th International Congress of Mechanical Engineering) is the largest international mechanical engineering event in Brazil, with over 50 years of tradition. It brings together professionals, academics, and companies to discuss high-impact technological and scientific solutions for society.

This edition is coordinated by professors and researchers from the three largest universities in Paraná: Federal University of Paraná (UFPR) Pontifical Catholic University of Paraná (PUCPR) Federal University of Technology – Paraná (UTFPR)

By uniting expertise in education, research, and innovation, COBEM 2025 aims to promote debates, present trends, and foster the development of engineering in Brazil and around the world.

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WHAT IS COBEM 2025?

COBEM 2025, in its 28th edition, is established as the leading forum for discussions and knowledge exchange in mechanical engineering in Brazil and one of the most relevant on the international stage.

The event is expected to welcome 1,200 to 1,500 participants from around the world, including students, researchers, renowned professionals, and industry executives, to share the latest innovations, technological trends, and best practices.



WHAT IS COBEM 2025?

In this edition, **COBEM** will feature keynote lectures by leading experts, technical sessions, workshops, and networking spaces that will strengthen the dialogue between academia, the business sector, and society.

In parallel, the 8th edition of **UFPR PITCH DAY** will take place, an event that attracts over 5,000 visitors and showcases more than 150 innovative projects, further expanding opportunities for collaboration and visibility for companies and entrepreneurs.

Thus, **COBEM 2025** is set to be a dynamic environment, bringing together academic tradition, cutting-edge research, and the development of high-impact socio-economic solutions.

EVENT PILLARS

ARTIFICIAL INTELLIGENCE FOR A SUSTAINABLE TOMORROW

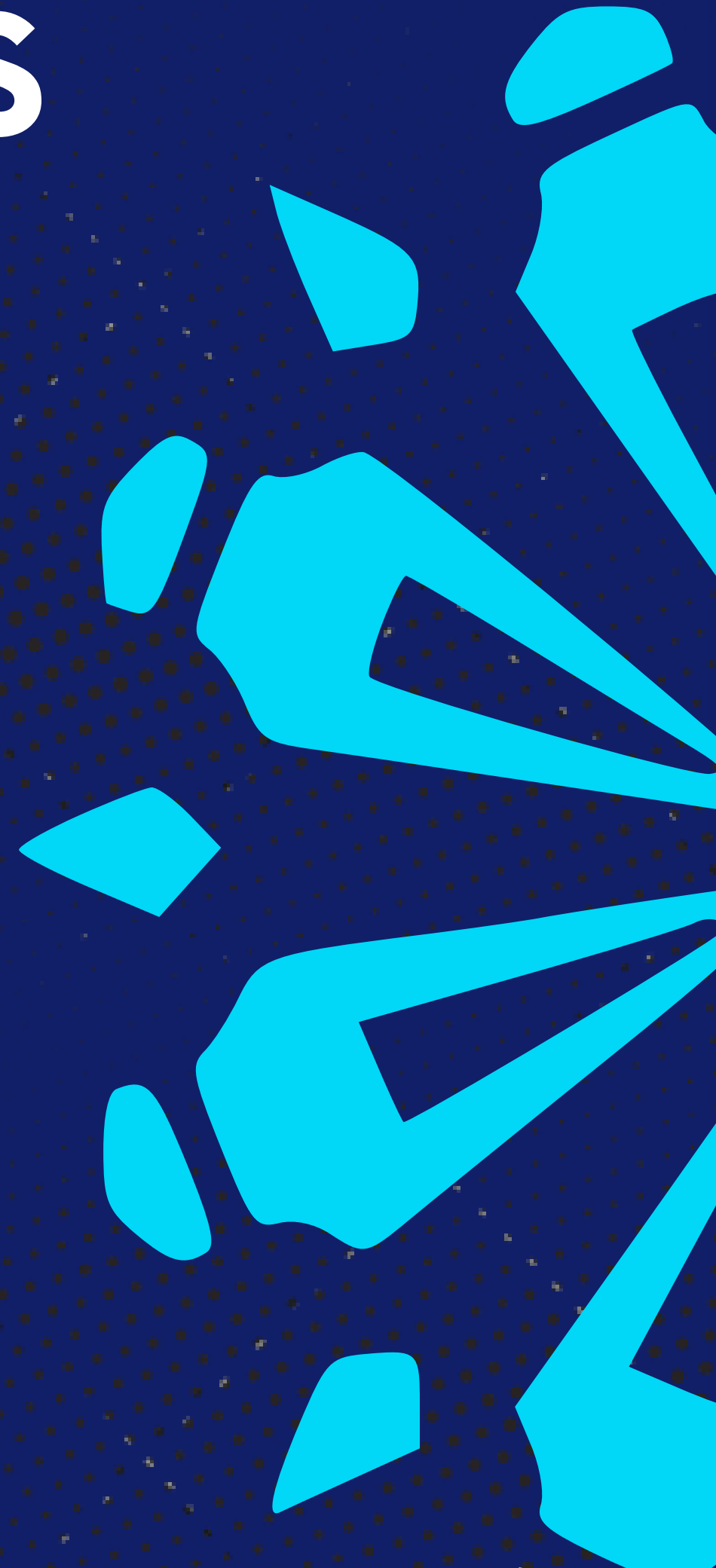
- Academic and Scientific Excellence
- Cutting-edge research presentations
- Keynote lectures with international experts
- Showcasing advanced technological solutions
- Emerging Trends and Industrial Applications
- Sustainability and Social Responsibility
- Networking – Strengthening connections between academia and industry
- Entrepreneurship – UFPR Pitch Day
- Professional Development – Mini-courses, workshops, and mentorship sessions



SPONSORSHIP PACKAGES

DIAMOND PACKAGE - R\$ 30.000,00

- Maximum brand exposure throughout the event
- 8 VIP credentials for your team
- Premium Exhibition Area (up to 30m²)
- Public acknowledgment as a Diamond Sponsor in opening and closing sessions
- Promotional materials included in participant kits
- Exclusive event slot for product launches or company presentations



SPONSORSHIP PACKAGES

GOLD PACKAGE - R\$ 20.000,00

- 4 VIP credentials for your team
- Premium Exhibition Area (up to 20m²)
- Public acknowledgment as a Gold Sponsor in opening and closing sessions
- Promotional materials included in participant kits



SPONSORSHIP PACKAGES

SILVER PACKAGE - R\$ 10.000,00

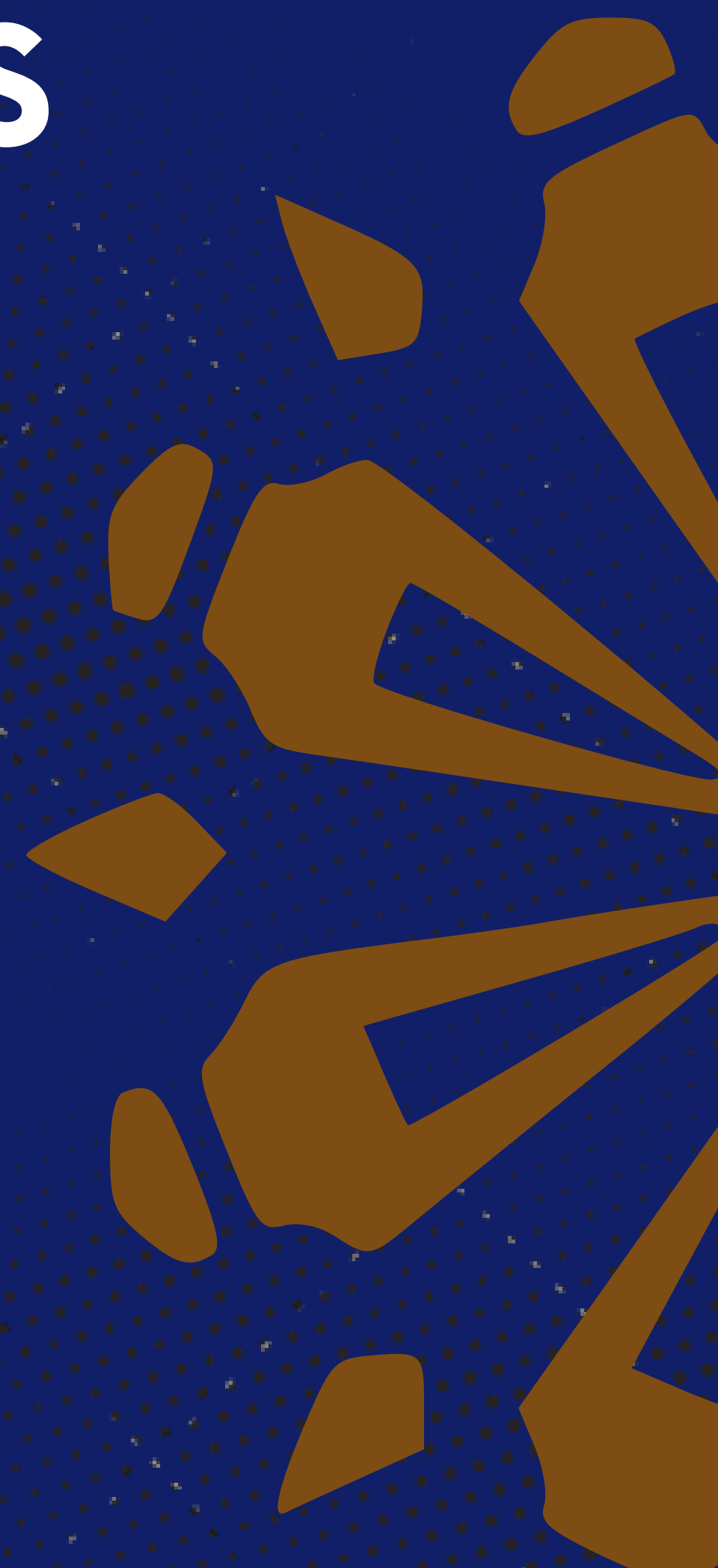
- 2 VIP credentials for your team
- Premium Exhibition Area (up to 10m²)
- Public acknowledgment as a Silver Sponsor
- Promotional materials included in participant kits



SPONSORSHIP PACKAGES

COTA BRONZE - R\$ 5.000,00

- 1 VIP credential
- Premium Exhibition Area (up to 5m²)
- Public acknowledgment as a Bronze Sponsor
- Promotional materials included in participant kits



BENEFITS FOR SPONSORS

- Logo and links featured on:
- Printed materials
- Event website & social media
- Event merchandise (t-shirts, eco-bags, badges)
- On-screen brand projection during event breaks
- Presence on event signage banners (visibility according to sponsorship category)
- Participation in the UFPR Pitch Day, including exposure and marketing opportunities
- Possibility for company representatives to present projects at the UFPR Pitch Day



HOW TO SPONSOR?

Choose your sponsorship package

- Diamond, Gold, Silver, or Bronze – each with exclusive benefits.

Contact Us

- Professor Dr. Diogo Pitz (Treasurer of COBEM 2025)
- Email: cobem2025@ufpr.br
- Phone: +55 41 99261-6110
- Whatsapp: <https://api.whatsapp.com/send?phone=5541992616110>

Confirm your participation

- Receive the contract, formalize your sponsorship, and ensure maximum visibility at the largest Mechanical Engineering event in Brazil.



ORGANIZING COMMITTEE

Prof. José Viriato Coelho Vargas, UFPR
Chairman

Prof. Álisson Rocha Machado, PUCPR
Co-Chair

Prof. Diogo Berta Pitz, UFPR
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Profa. Giuliana Sardi Venter, UFPR
Vice-Scientific Editor

Prof. Luís Mauro Moura, PUCPR
Executive Director (Logistics)

Prof. André Bellin Mariano, UFPR
Director of Scientific Outreach



COORDINATION COMMITTEE

Prof. Dhyogo Miléo Taher, UFPR

Executive Manager

Polygon Team - Junior Company, UFPR

Visual Identity Design Team

Aurora Ferreira Alves, OWE

Event Manager





COBEM 2025

